



ASSADULLAH BIN FARID

SOFTWARE DEVELOPER

SUMMARY

Versatile Full Stack Developer with 5+ years of experience designing, developing and managing complex e-Commerce business websites and Frameworks. I would like to extend my interest in a position that fully utilizes my professional skills and personal abilities. I am proficient to develop creative and eye-catching business websites for a broad range of industries from small and mid-level businesses to high-end corporations

FUNCTIONAL AREAS

- ✓ Software & Web Development
- ✓ Graphic Design
- ✓ UI/UX Design

CONTACT INFORMATION

- 📍 Lahore, Pakistan
- 📞 0092 345 0987497
- ✉️ assad.farid@hotmail.com

EXPERIENCE

GILLAN E SOLUTIONS
JUL 2015 - JUL 2018

WEB DEVELOPER

TOOLS & TECHNOLOGIES: WordPress PHP MySQL HTML5 CSS3 Bootstrap
JavaScript

JOB RESPONSIBILITIES:

- ✓ Design, Develop and Relaunch Responsive, Browser Compatible, Search Engine Optimized Business Websites.
- ✓ Revamp existing business website.
- ✓ Designing a layout using Page Builders like Divi Builder, Elementor Pro, WP Bakery/ Visual Composer and Thrive.
- ✓ Website development from PSD/scratch.
- ✓ Website development from the reference link.
- ✓ Website development using WordPress premium theme.
- ✓ Custom theme (Child Theme) development in Wordpress.
- ✓ PSD to HTML & WordPress conversion.
- ✓ Premium themes customization.
- ✓ Website migration to a different hosting & domain.
- ✓ Fixing front-end bugs, layout and responsive issues.
- ✓ New design features implementation to the existing website.
- ✓ Website support, maintenance & speed optimization.

RISING TIDE WEB (US)
JUL 2018 - JUNE 2021

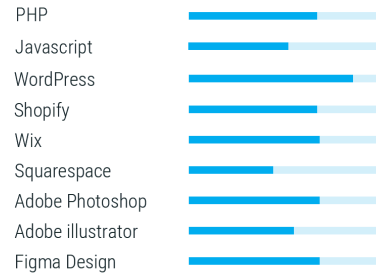
WEB DEVELOPER & GRAPHIC DESIGNER

TOOLS & TECHNOLOGIES: WordPress Shopify Wix Squarespace Webflow CSS Bootstrap
JavaScript PHP Adobe Photoshop Adobe illustrator Figma HTML

JOB RESPONSIBILITIES:

- ✓ Designing & Developing fully Responsive, Browser Compatible, Search Engine Optimized Business Websites.
- ✓ Logo, Icons and Banner Designs
- ✓ UI/UX Design, Package Design, Visiting Cards, Thank You Cards, Letter Head, Social Media Posts Design, & Employee Badges Design.
- ✓ Website development from PSD, Figma Design & Reference Links.
- ✓ Website development using WordPress premium theme & Custom theme.
- ✓ Premium themes & Plugin customization.
- ✓ Website migration to a different hosting & domain.
- ✓ Website support, maintenance & speed optimization.

TOOLS & FRAMEWORKS



LANGUAGES



HOBBIES



Book Reading



Painting



E-Gaming



Journaling

REFERENCE

AMIE LITTLE

CEO, Rising Tide Web

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✉️ amie.little3@gmail.com

PROJECTS

01 POSH FENG SHUI

Website Design Icon Design Website Development
WordPress Custom Theme Development

<https://www.poshfengshui.com/>

02 THE NOISY FRIDGE

Website Design Icon Design Website Development
eCommerce Website

<https://thenoisyfridge.innvotech.net/>

03 DRIVING CHANGE

Website Design Figma Design Website Development
WordPress Custom Theme Development

<https://drivingchange.org/>

PROJECTS

WORK PORTFOLIO

04

COMPETENT MEDICAL SOLUTIONS

Website Design Icon Design Website Development
Wix Website Development



<https://www.competentmedicalsolutions.com/>

05

CONSULT LEOPARD

Website Design Icon Design Website Development
eCommerce Website WordPress Custom Theme



<https://consultleopard.com/>

06

ZAHRA CLINIC

Website Design & Development Icon Design Online Booking
WordPress Custom Theme



<https://zahraclinic.pk/>

07

FLY MARATHON

Website Design Figma Design Website Development
WordPress Custom Theme Development



<https://flymarathon.innovotech.net/>

08

ARIA KITCHENS

Website Design Figma Design Website Development
WordPress Custom Theme Development



<https://ariakitchens.ca/>

09

ABLE CARPET CARE

Website Design Figma Design Website Development
WordPress Custom Theme Development



<https://ablecarpetcare.innovotech.net/>

10

BRISTOL TRAIN STATION

Website Design Figma Design Website Development
WordPress Custom Theme Development



<https://www.bristoltrainstation.org/>

11

I AM PRETTY

Website Design Figma Design Website Development
WordPress Custom Theme Development Package Design Branding



<https://iampretty.innovotech.net/>

EDUCATION

MCS (2011-2013)

KOHAT UNIVERSITY OF SCIENCE & TECHNOLOGY (KUST), KHYBER PAKHTUNKHWA

MAJORS: Computer Science

BSC (2009-2011)

ABDUL WALI KHAN UNIVERSITY MARDAN (AWKUM), KHYBER PAKHTUNKHWA

MAJORS: Computer Science Mathematics Statistics

FSC (2007-2009)

GOVT. DEGREE COLLEGE KOTHA SWABI, KHYBER PAKHTUNKHWA

MAJORS: Physics Mathematics Chemistry